



Please join PIONEERS IN ECOLOGICAL MEDICINE
for the first-ever Midwest workshop on:

Growing & Marketing Asian Medicinal Herbs

FEBRUARY 1 & 2, 2013

JANE ADDAMS HULL-HOUSE MUSEUM
800 South Halsted Street
Chicago, IL 60607

This two-day course will introduce you to East Asian medicinal plants as potential **niche market crops** that you can use to **diversify your income**. **Demand** and a hungry **distribution network** already exist in your area! Come and meet the source herbologists who want YOU to grow for them.

Nationally-renown herb farming experts Jean Giblette (NY) and Peg Schafer (CA) will give you the foundational knowledge you need to start cultivating the medicinal herbs that Midwest herbalists desperately need. Topics include:

- **Selecting zone-appropriate crops**
- **Applying propagation strategies**
- **Assessing and managing risks**
- **Developing production plans**
- **Calculating production costs**
- **Implementing quality controls**
- **Understanding legal and regulatory issues**

Registration: \$150 for both days (Save \$25 by registering by January 4th!)
Registration includes two meals and entry to a bonus February 3rd public benefit!
*****A limited number of scholarships are available through our website!*****

For more information and to register, visit innerecology.com/PEM, write:
workshop@innerecology.com, or call: (773) 747-1907.